

## **AMPI and NAR Membership Project and Country Spotlight Project Business and Work Plan 2014**

A. AMPI is committed to INCLUDE NAR International Realtor Membership to all of its **ASOCIADOS** in its national membership fee for the year of 2014. Membership is for one calendar year, from January 1 to December 31, 2014 and shall be charged at the rate of \$40.00 USD per member, except for those CIPS designees whose membership is included in the annual fee paid directly to NAR.

- 1) The payment made by AMPI to NAR shall be in four separate payments with the following envisioned dates: April 30, June 30, August 31 with the **last payment not later than October 31, 2014**. Payments to be made electronically in US dollars. Should currency rates (unexpectedly) fluctuate greater than 10%, then NAR and AMPI will work together in partnership to revise dues to reflect realities of the marketplace (ex, NAR dues will be built into AMPI dues which are charged in Pesos, and the assumption is made that currencies will not fluctuate in 2014). NAR will inactivate AMPI members during April 1<sup>st</sup>, 2014 according to AMPI statutes (for existing members).

Both parties will continue to jointly explore ways to streamline membership processes, upon AMPI's advanced request NAR will conduct training to AMPI staff on the IRM membership system with staff that AMPI chooses to designate.

B. It is hereby understood that this automatic International Realtor® membership is **ONLY** for the calendar year of 2014, and will replicate the mutual success by both parties in 2013. As partners, NAR and AMPI will jointly evaluate the mutual benefit of the membership program and its effectiveness on an ongoing basis.

C. All NAR IRM kits will be sent out electronically by AMPI, with coordination with NAR as to membership numbers.

D. AMPI and NAR will create promotional programs to educate AMPI members as to the benefits of International Realtor Membership. NAR will translate its IRM newsletter to Spanish and communicate with AMPI staff to invite them to put their content (with one week's notice); a special "co-branded" version of the IRM newsletter will feature AMPI branding.

### **AMPI Premium Partner Services & continuation of spotlight Mexico project**

NAR will continue to work with AMPI to spotlight Mexico to its members, with programming initiatives to be as follows:

- Explore Mexico-based programming at the NAR annual Conference and Expo
- Provide AMPI, at its request, appropriate contact persons in countries as they develop international outreach globally. Introductions and personal introductions to NAR affiliates where requested and where appropriate.
- Joint promotion and planning of AMPI-TAR Trade Mission 2014 to be held in Riviera Maya, Mexico June 13-16<sup>th</sup> to target US (and other international) real estate professionals. Webinar for CIPS members on opportunities in Mexico (note: AMPI would organize webinar, NAR would distribute the webinar to its designees).

- NAR, at AMPI's request, will assist local AMPI chapters in understanding the importance of staying under the AMPI national "umbrella" to connect with NAR and to take advantage of its opportunities.
- **Participation in NAR events by AMPI executives:**  
Mid-Year Meeting (3 VIP),  
Leadership Summit,  
Annual Conference and Expo (3 VIP)

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**AMPI 2014 President**  
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**PROFESIONALES INMOBILIARIOS**

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